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Contact: Joice Truban Curry / Sean Curry
[c3 Communications, Inc.](http://c3communications.com) 858-794-6974
joice@c3publicrelations.com

Top Privacy Experts to Speak at 2017 Data Privacy Day Event

Event open to public, experts to discuss security/privacy trends and educate on how to better protect company, clients and staff

San Diego, CA – December 13, 2016 – Securing Our eCity, ESET, Morrison & Foerster LLP, and Privacy Rights Clearinghouse will host a Data Privacy Day event on January 27, 2017 from 7:00 a.m. – 9:00 a.m. at Morrison & Foerster LLP located at 12531 High Bluff Drive, Suite 100. Data Privacy Day is an annual effort to empower people and businesses to protect their privacy and secure their data.

Data security policies are crucial to companies that value the protection of their data and their client's privacy. By safeguarding this information, companies can preserve their client's trust, and protect one of their most integral assets. Attendees will hear from cyber industry experts about best policy practices on how to protect data throughout their companies. Proceeds from the event will benefit two local nonprofit organizations, Securing Our eCity Foundation and Privacy Rights Clearinghouse.

Guest panelists include Andrew Serwin, Partner of Morrison & Foerster LLP; Beth Givens, Executive Director of Privacy Rights Clearinghouse; Chad Nolley, EVP of ESET North America. The event will be moderated by Brad Lunn, Board Member of Securing Our eCity Foundation.

Data Privacy Day Schedule

7:00 am – 7:30 am - Registration & Breakfast

7:30 am – 7:45 am - Opening Remarks

7:45 am – 9:00 am - Panel Discussion

Registration fee for Data Privacy Day is \$20 per person. Breakfast is included with registration along with fantastic networking opportunities. To register or for more information about the event please visit www.tinyurl.com/dpd2017.

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About Securing Our eCity Foundation

Securing Our eCity Foundation is a 501 (c)3 non-profit organization focused on cybersecurity awareness and education. Their mission is to enable every San Diegan to live, work and play safely in the cyber world. The Foundation, formed in late 2011, is based on an initiative started in mid-2008 by ESET North America, an Internet security company. Supported through generous donations from organizations like ESET North America and San Diego Gas & Electric, SOeC helps facilitate a safer cyber experience for digital citizens in the greater San Diego area. For more information, visit www.securingourcity.org.